

COMFORT CASES^{UK}

Inspiring communities to bring dignity and
hope to children in the UK care system



#treasuresnottrash #nomorebinbags

The Problem

Every

15

minutes
a child enters
care in the UK

There are more
than

100,000

children
currently
in care in the UK

4/5

children move
with their
belongings
in bin bags

Mission Statement

Comfort Cases UK is rooted in the belief that **every child deserves to feel** that they are **loved** and **valued**.

Children in care did not choose the life they were born into, and their basic **physical and emotional needs should be met** by the wider community - that includes you and me
Community is not defined by a post code.

No child should be made to **feel worthless, devalued, or invisible** during their time in care or beyond



The Solution

Comfort Cases UK provides **brand new, filled backpacks** to partner agencies filled with **essentials for children** moving into and around the care system.

Comfort Duffel XL *(for all ages)*

- Large 100+ litre duffel bag
- Replaces the bin bag
- Folds flat for easy transportation and storage in partner agency vehicles



Child *(for child from 3-10 years)*

- Small duffel bag or backpack (20L)
- Pyjamas (3 yrs - 10 yrs)
- Fleece Blanket (120x150cm)
- Colouring Book & Crayons
- Child Toothbrush
- Child Toothpaste
- 2-in-1 Shampoo & Conditioner
- Child shower gel (250ml)
- Reading Book
- Soft Toy



Teen+ *(for 11-25 years)*

- Small duffel bag or backpack (20L)
- Pyjamas (11 yrs - adult XL)
- Fleece Blanket (120x150cm)
- A5 Notebook & basic stationary set
- Adult Toothbrush
- Adult Toothpaste
- 2-in-1 Shampoo & Conditioner
- Shower Gel (250l)
- Roll-On Deodorant
- Sanitary towels
- Reading book
- Soft Toy



Be a Valued Partner

To discuss becoming a Charity Partner, please email [Sarah](#) or call 0203 221 7821. Companies are entitled to tax relief for qualifying charitable donations made to charities. The donations are deductible from the company's total profits in the year in which the donations are made.

What you can expect from us...

- You'll have a dedicated contact at Comfort Cases UK
- We'll display your company logo on our communications
- We'll offer you corporate volunteering opportunities
- We'll share a logo for you to use to advertise our partnership

What we expect from you...

- You'll hold a collection of rucksacks, pyjamas, other Comfort Case essentials, or Christmas Gifts
- You'll donate funds or gifts in kind to a value of...
- You will help spread awareness of Comfort Cases UK and our work

Gold

Yes
Website & Newsletter
4 days per year
Gold Rucksack Logo

Yes

£10000

Yes



Silver

x
Website
2 days per year
Silver Rucksack Logo

Yes

£5000

Yes



Bronze

x
x
1 day per year
Bronze Rucksack Logo

Yes

£2500

Yes



Help create more impact!



Sponsor items

Cover our costs for the cases or the contents

Sponsor rucksacks, pyjamas,
toiletry sets or teddies
Minimum 12 months



Sponsor an area

Cover providing costs for a specific UK region

Minimum Donation
£5000 (location dependent)



Unrestricted donation

Help us provide our services for 12 months

Minimum Donation
£10,000

Build Team Culture!



Packing Day at our Hertfordshire Hub for up to 20 people.

Minimum Donation
£2800



Packing Day at your office for up to 60 people

Minimum Donation
£4500 (location dependent)



Packing Day for 60-120 people

Minimum Donation
£10,000

Give Back!



Team Fundraisers

- Choose an activity
- Set up a JustGiving page
- Start fundraising!



Office Collection Box

- Put a box in your reception
- Your team/clients add new items
- Send your collection to us!



Personal Challenge

Steve shaved his head once he reached a fundraising target of £1000.00

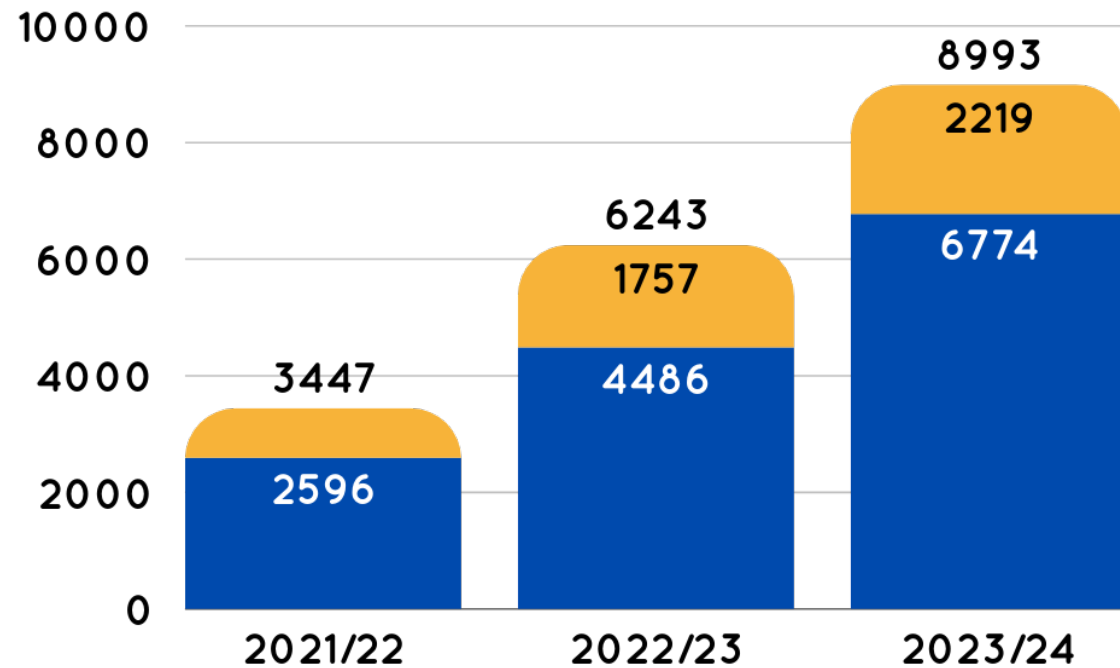
How we've grown...



Comfort Cases



Comfort XL
Duffels



Join Us

Could your company be the next to join our ever-growing list of valued supporters?



Every 15 minutes, a child enters the foster care system. Together, we can change their story.



 www.comfortcasesuk.org
 sarah@comfortcasesuk.org
 @comfortcasesuk

SUPPORT US!