

LEADERSHIP THROUGH ACTION: The Shadow Board



Bold, Thoughtful Voices



Leadership. Influence. Shape.

A voluntary opportunity for people aged 19-35 to contribute ideas, build skills, develop confidence and help create visible, meaningful change for children entering and moving through care.

Real Responsibility. Real Learning. Real Impact.

An Opportunity for People Like You

You may be:

- Care experienced or part of a fostering family
- An early career professional
- A volunteer
- A student or graduate
- A fundraiser
- A campaigner
- A communicator
- A creative thinker
- A researcher
- Someone who believes that all children matter



You **care** about how children are treated when life changes suddenly.

You **believe** dignity is a right, not a reward.

You want your ideas to move beyond awareness and into **action**.

You **do not** need

- Board Experience
- Leadership titles
- All the answers

You **do** need

- Curiosity
- Commitment
- Respect for others
- Willingness to learn

What You Could Gain

Experiences usually reserved for more senior professionals.

Board-level exposure
Strategic Thinking
Leadership Development
Stakeholder Engagement
Project Ownership
Public Speaking
Collaboration
Decision-making
Governance insight



Build evidence employers look for to boost your CV, LinkedIn and career progression.

Why is this Different?

Most advisory groups ask people for opinions.

This is about creating opportunities to turn ideas into action.
You won't *just* discuss ideas. Here you will *actively contribute*.



You will have the opportunity to:

Develop Recommendations

Lead Projects

Build working groups

Create Partnerships

Develop Campaigns

Design and Run Events

Improve how we listen & learn

Choose where you would like to contribute



- **Leadership & Coordination**
Help shape the Shadow Board experience & support collaboration
- **Partnerships & Fundraising**
Explore opportunities that bring people, businesses & communities together
- **Campaigning & Advocacy**
Help amplify voices & strengthen awareness around children in care
- **Communications & Digital**
Support storytelling, content creating and audience engagement
- **Research & Insight**
Help identify themes, trends & opportunities for learning
- **Operations & Events**
Support practical activity, volunteering & event development

Build something you can put your name to

At the start of each year, each sub-committee will identify their priorities, opportunities and goals with support from senior leaders.

You may contribute to:

- A fundraising initiative
- A community event
- New partnerships
- Insight & data gathering
- A digital campaign
- Volunteer engagement
- Advocacy activity
- Building a new community



Leave with something tangible

- A project
- A contribution
- A recommendation
- A new skill
- A stronger network

All your recommendations will be presented to the Board in person at the end of the Year Celebration Ceremony.

Your Board Journey at a Glance

Let's look at how the Shadow Board works

- **Monthly Working Sessions**
Explore ideas, challenges and opportunities together
- **Working Groups**
Develop ideas with a working group in your area of interest
- **Mentor Support**
Learn from trustees and experienced leaders
- **Quarterly Insight Sharing**
Present themes, recommendations and questions to the Trustee Board
- **Annual Celebration**
Reflect on learning, contribution and achievements
Group Presentation of annual findings to Trustee Board



You won't do this alone

Every Shadow Board member will be supported through your journey.

You'll have access to:

- Trustee mentors
- Senior leadership support
- Development conversations
- Peer learning
- Guidance & encouragement
- Safe & respectful discussion spaces



We are committed to helping people grow in confidence as well as capability.

Why Comfort Cases UK?

No child should carry their life in a bin bag.

Every 15 minutes a child enters care in the UK.

Too many children still move their belongings in bin bags.

Comfort Cases UK exists to ensure children entering, moving within or leaving care are met with dignity, comfort & belonging.

We provide comfort cases filled with new, age-appropriate essentials and comfort items, and Comfort XL Duffels for larger moves.

But lasting change happens when people come together to challenge assumptions, share ideas and create better solutions.

You are going to be part of that lasting change.



Ready to take your seat?

Applications open: 28th May 2026

Deadline: ~~30th June 2026~~ *extended to 3rd July*

Interview process:

All applicants will be invited to attend **a 30 minute informal virtual meeting with Sarah & Sammi** (senior leadership team)

A shortlist will then be referred to one Trustee for further conversation.

Commitment summary: September 2026 to August 2027

Voluntary Role

Monthly Online Meetings

Quarterly Feedback Reporting to Main Board

End of Year Presentation & Celebration Ceremony



Some of the best ideas I've heard haven't come from boardrooms.

They've come from people who cared enough to speak up.

If that's you, I'd love to hear from you.

Sarah Jacoby, Founder & CEO

COMFORT CASES^{UK}



sarah@comfortcasesuk.org



Comfortcasesuk.org



Apply now

